

RESELLER KIT

What a reseller needs to list and sell Lumen Glow: the product facts, copy ready to use, answers to the questions buyers ask, system requirements, and a short company description.

IN THIS KIT

00_DOCUMENTS	This document.
01_WILD_CONSTRUCT_LOGOS	Wild Construct logo for light and dark backgrounds. SVG and PNG.
02_LUMEN_BRAND	Lumen Glow lockup (light and dark backgrounds) and icon. SVG and PNG.
03_PRODUCT_IMAGES	A hero still, and feature stills in before-and-after pairs.

When facts conflict, this document wins, then the Lumen Glow page at wildconstruct.com.

01 PRODUCT DATA SHEET

COMPANY	Wild Construct
PRODUCT	Lumen Glow (list as “Wild Construct Lumen Glow”)
CATEGORY	Glow plug-in for Adobe After Effects, Premiere Pro and Photoshop
PRICE	\$79 USD. Available now
LICENSE	Perpetual
INCLUDED UPDATES	Two years of product updates, counted from the license key's first activation
ACTIVATIONS	One license activates up to two machines
PLATFORMS	macOS (Apple Silicon) and Windows, with the same features on both
TRIAL	7 days, every feature, no card needed
REFUNDS	Within 7 days of purchase
ALSO INCLUDED	Lumen Transition, a glow transition for Premiere Pro that also runs in After Effects

02 PRODUCT COPY

TAGLINE

Bloom with an optical system behind it.

ONE-LINE DESCRIPTION

A glow plug-in for After Effects, Premiere Pro and Photoshop that models what light does inside a lens.

SHORT DESCRIPTION

Lumen Glow is a GPU glow plug-in built as an optical system. Its bloom comes from eight cascaded scales of light under one falloff curve, its color fringes from the dispersion of real optical glass, and its grain from a silver-halide model that grows inside the light. Every pass runs in linear float, so 32-bit super-whites survive to the composite. It works in After Effects, Premiere Pro and Photoshop, on Mac and Windows, and one \$79 perpetual license covers two machines and two years of updates.

LONG DESCRIPTION

Lumen Glow is built as an optical system: how light scatters inside glass, how it disperses across wavelengths, and how it lands on film. Its bloom comes from eight cascaded blurs at geometric scales under a single falloff curve, so one dial runs from wide atmospheric haze to tight halation that hugs the highlights.

Chromatic aberration is built on the dispersion curves of real optical glass (Crown, Flint, Fluorite and Dense Flint), radial, linear or angular around an optical axis you can move. Grain is a silver-halide crystal model that grows inside the light, so the blacks stay clean. Shimmer moves animated cellular noise through the glow with a seamless loop, and every pass runs in linear float, so 32-bit super-whites reach the composite intact.

Lumen Glow runs in After Effects, Premiere Pro and Photoshop on Mac and Windows, with 20 factory looks in a visual preset browser shared between After Effects and Photoshop. The license includes Lumen Transition, a glow transition between two clips. One \$79 perpetual license activates two machines and includes two years of product updates.

FEATURE BULLETS

- Bloom from eight cascaded scales of light
- Silver-halide film grain that grows inside the light
- Anamorphic stretch for scope-lens flare
- Linear float; 8, 16 and 32 bpc with HDR
- 20 factory looks in a visual preset browser
- Alpha control for transparent layers
- Perpetual license, two machine activations
- Chromatic aberration from real optical glass
- Shimmer, with a seamless loop length
- Lens Scratches, with eight patterns
- GPU-accelerated on Mac and Windows
- Smart Filter support in Photoshop
- Lumen Transition included
- Interface in 10 languages

03 FAQ

Is it a subscription?

No. Lumen Glow is a perpetual license with two years of updates, counted from the first time the key is activated. After that the licensed version keeps working; new versions stop.

How many computers can I activate?

Two. A computer can be released from the Licensing window in the plug-in or from the customer's account page.

Is there a trial?

Yes. The 7-day trial has every feature and needs no card. A trial key activates one computer, and there is one trial per person. Without an active key, renders carry a "LUMEN GLOW - UNLICENSED" watermark.

Which Adobe apps and versions does it support?

After Effects, Premiere Pro and Photoshop, 2025 or 2026. One installer adds the plug-in to all three. 2024 and earlier are not supported.

Does it work in Premiere Pro?

Yes, as a GPU-accelerated effect on Mac and Windows. The license also includes Lumen Transition, a glow transition between two clips.

Does it work in Photoshop?

Yes, on 8-bit RGB documents. Apply it as a Smart Filter, so the look stays editable, or as a standard filter. Presets saved in Photoshop open in After Effects, and the other way round.

Do I need an NVIDIA GPU or CUDA?

No. Lumen Glow runs on Metal on Apple Silicon Macs and on Direct3D 12 on Windows.

Can I use it commercially?

Yes, including client work.

Can a license be transferred or resold?

No. Licenses are non-transferable and are for the buyer's own use. For a studio or other arrangement, contact support@wildconstruct.com.

04 SYSTEM REQUIREMENTS

HOST APPLICATIONS	Adobe After Effects, Premiere Pro and Photoshop, 2025 or 2026. Versions 2024 and earlier are not supported. Multi-Frame Rendering is supported in After Effects.
MAC OS	Apple Silicon (M1 or later), macOS 26 Tahoe or later. Intel Macs are not supported. Graphics: Metal.
WINDOWS	Windows 10 or 11, 64-bit, with a DirectX 12 GPU. Graphics: Direct3D 12. NVIDIA and CUDA are not required.
COLOR DEPTH	After Effects and Premiere Pro: 8, 16 and 32 bits per channel, HDR included. Photoshop: 8-bit RGB documents, up to 16,384 pixels on a side.
LANGUAGES	English, German, Spanish, French, Italian, Brazilian Portuguese, Russian, Japanese, Korean and Simplified Chinese
ACTIVATION	An internet connection is needed to activate a license key.
INSTALLER	One installer per platform (.pkg on Mac, .exe on Windows) adds Lumen Glow, Lumen Glow for Photoshop and Lumen Transition.

05 WILD CONSTRUCT BOILERPLATE

VERY SHORT

Wild Construct builds instruments for motion work: professional creative tools designed to stay steerable, revisable and owned by the artists who use them.

SHORT

Wild Construct is an Austin-based creative software company building instruments for motion work. Its tools are designed around directability, fast iteration and ownership. Its products are Entropy, a GPU particle instrument for Adobe After Effects, and Lumen Glow, an optical glow for After Effects, Premiere Pro and Photoshop.

CONTACTS AND LINKS

PRODUCT PAGE	wildconstruct.com/products/lumen-glow
TRIAL	wildconstruct.com/trial/lumen-glow
DOCUMENTATION	wildconstruct.com/docs/lumen-glow
SUPPORT	support@wildconstruct.com , usually answered within one business day